



Spanish Translator and Copywriter

Novu is a member-centric technology and services platform designed to serve as integrator between insurer, provider and member. We've shown that a unique combination of access, education, incentives and support, along with our industry-leading, scalable and flexible platform can help solve the challenges of today's health care landscape. We are deeply committed to continuously improving our member experience to increase engagement and drive positive health outcomes.

We're a growing, innovative team on a mission to create educated, active and accountable consumers of the health care system. We have a diverse team of health care marketers, technologists, scientists and entrepreneurs devoted to solving real world health care problems. We're looking for driven, smart, creative and fun candidates who share our passion for consumer engagement.

Position Summary:

We are looking for a fun, energetic and creative Spanish Translator and Copywriter. This native speaker should have experience translating and developing engaging Spanish content for email, digital and social campaigns focused on everyday wellness living. This role is a key member of the marketing creative team and leads content strategy for the Spanish community, developing content and providing day-to-day translation of English copy for emails, digital ads, social campaigns and a host of other projects the marketing team leads for the company.

Responsibilities and Essential Functions:

- Collaborate with internal and external team members to translate English content into Spanish while ensuring consistent meaning, context, brand voice and personality are maintained.
- Research, develop and execute engaging, worthwhile and accurate Spanish communications for Novu emails, digital ads, social campaigns, print collateral and other marketing communications, programs and online projects.
- Manage and coordinate translation projects with external translation resources or agencies (as needed) for larger translation efforts, and review outside content for accuracy and brand voice.

Essential Job Qualifications:

- Bachelors degree in Translation, Linguistics, or related degree, with a minimum of 3 years experience with English-to-Spanish translation and content writing for marketing engagement purposes. Health care translation experience a plus.
- A thorough command of the Spanish language, which must be the candidate's main (native) language, Spanish grammar, and an excellent knowledge of the English language.
- Possess crisp creative writing skills and have the ability to understand the English context and translate in more than one voice; adapt writing skills as necessary for email subject lines, headlines, calls-to-action and other copy for digital ad formats.
- Understand brand and product value propositions and translate them into compelling marketing messages for all stages within the member lifecycle.
- Be motivated by healthy living and personal accountability. The capacity to channel this passion to effectively transform complex health topics into fun, easy-to-understand and culturally appropriate "living room language."
- Ability to collaborate with others to develop an award-winning member experience.
- Ability and desire to learn quickly and work independently with minimal direction.
- Proactive, energetic personality; inquiring, investigative mind.

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How to apply:

Please email your resume to:
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